



# SYMBIOSIS SCHOOL OF PLANNING ARCHITECTURE AND DESIGN

## Symbiosis International (Deemed University)

Established under Section 3 of the UGC Act, 1956  
Re-accredited by NAAC with 'A' grade (3.58/4) | Awarded Category - I by UGC

Founder : Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

Guest lecture on

## Architectural Journalism

(20<sup>th</sup> August 2022)

Date: 20/08/2022

**Guest Speaker: Ar. Suyash Sherekar**

**Venue: SSPAD Nagpur**

**Topic: Dynamics of Architectural Journalism in the digital age**

**Duration: 3 Hrs.**

SYMBIOSIS SCHOOL OF PLANNING, ARCHITECTURE AND DESIGN, NAGPUR

One-Day Workshop on

### Architectural Journalism

Date: 20<sup>th</sup> August 2022  
Venue: SSPAD Seminar Hall  
Timing: 9:30 AM – 11:30 AM

**Ar. Suyash Sherekar**  
Architect | Writer  
(News Editor and Content Writer, OPINDIA)

Organized by  
**Dr. Nandini Kulkarni**  
(Deputy Director, SSPAD, Nagpur)

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*Nandini Kulkarni*  
Dr. Nandini Kulkarni  
(Deputy Director)

Dy. Director  
Symbiosis School of Planning,  
Architecture & Design  
(SSPAD) Nagpur-08



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A one-day guest lecture on “Dynamics of Architectural Journalism in the digital age” was organised by Symbiosis School of Planning Architecture and Design, Nagpur on 20<sup>th</sup> August 2022. The session was delivered by Ar. Suyash Sherekar. The main objective of the guest lecture was to make students aware about Architectural Journalism and its importance in the digital age. He discussed two major following activities required in architectural journalism.


1. Preparing a basic **NEWS REPORT**.
2. Writing a **PROJECT DOCUMENTATION** article for a Magazine/website

Further Mr. Suyash explained the need of journalism in the society through the following points.

1. To spread general awareness around design and built ways of expression.
2. To facilitate conversation within the fraternity and between the industry and the society.
3. To promote their concerns around sensitive issues.
4. To make people aware of their roles and the work they do.
5. To assert their identity in the society.

Around 31 students along with 6 faculty members attended the guest lecture. The session was coordinated by Mr. Akshay Revekar (Head IPR Cell), Assistant Professor, SSPAD, Nagpur under the guidance of Dr. Nandini Kulkarni, Director, SSPAD, Nagpur.



  
Dr. Nandini Kulkarni  
( Deputy Director )

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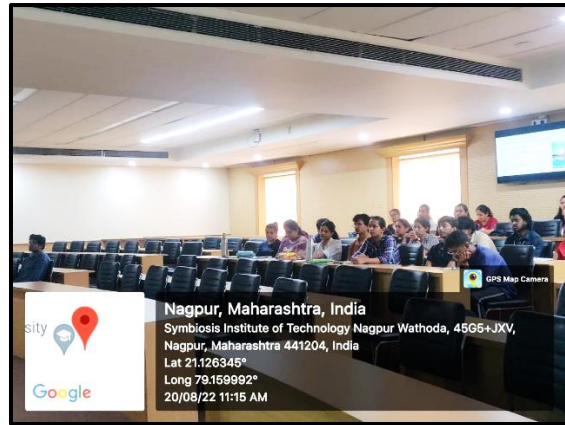
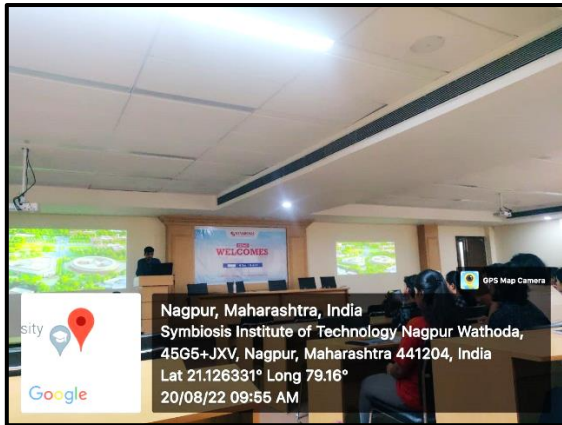
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### Photographs of the session



  
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